SCC Business Accelerator and the City of Shoreline present...

Special Event!!!

Quick-Start Shoreline

Connect

Are you a business owner looking for new ways to engage new customers?

Are you an artist wanting to learn how to turn what you love doing into something that pays the bills?

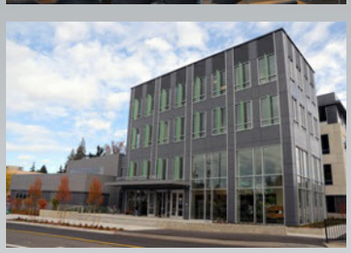
On January 28th, 2013, the Shoreline City Council launched a pilot Business Mini-Grant program to help you do just that! The program will award up to $10,000 in matching funds for businesses to collaborate with local artists.

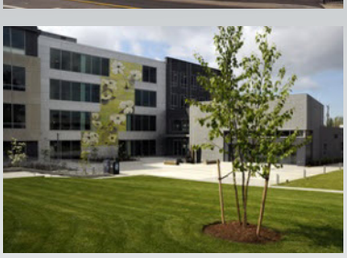
The program is designed to contribute to the Office of Economic Development's place-making initiative. Place-making is the thing that "turns a City from a place you can't wait to get through into a place you never want to leave." Artists have the unique ability to identify the thing that makes a place special, and they often possess the tools to highlight it. By tapping into this ability, Shoreline businesses will gain a competitive edge and Shoreline artists will hone their skills and gain new clients.

Both artists and business owners interested in grant funding are highly encouraged to participate in the Connect Designated QuickStart workshops This workshops will cover such topics as tips on how to turn your hobby into a business, successfully applying for grant funding, how to leverage grand openings and other events to help you gain a competitive edge, and information on how to navigate the contracts and permits you need to make it all happen."

Please attend any workshop with the Connect Logo!

	May 7th	***Growing your business with your BEST customers***	Elizabeth Harris
Connect	*May 14th*	***How to apply for the Business Mini-Grant (with tips on Grant writing in general)***	Dan Eernissee Mark McVeety
Connect	*May 21st*	***Putting it all together with Contracts, insurance and permits***	Keith McClelland
Connect	*May 28*	***How to incorporate the community and artists for a Ribbon Cutting that will forever impact your business***	Lisa Haynes Mark McVeety
Connect	*June 4th*	***Dream to Reality***	Tiffany McVeety
Connect	*June 11th*	***Turning your craft into your business***	Rod Hatfield
	June 18th	***Business Banking***	Steve Franco-Ross
Connect	*June 24th*	***Pending***	Pending





QuickStart Shoreline Business Workshops:
12:00 - 1:30 p.m. Tuesdays at Shoreline City Hall; no charge
17500 Midvale Avenue North, Shoreline, WA
Please visit www.cityofshoreline.com or contact
Mark McVeety at accelerator@shoreline.edu for more information.
Please visit the Community Calendar at www.cityofshoreline.com to confirm workshops
We are proud that most of our instructors come out of our own community. If you are interested in leading a workshop please contact us today!

City of Shoreline

Shoreline Community College